

Spatial information

Status of facilities_ 40 creativity workshops, common space (common workplace, photo studio, artists' lounge, art market, community room), common equipment (electric kiln, milling shelf, industrial sewing machine)

Address_ Within Sindang Underground Shopping Center, Seoul Central Market, 87 Majang-ro, Jung-gu, Seoul

Telephone No_ 82-2-2232-8833

Open hours_ 9:00-18:00 on Weekdays

Homepage_ <http://english.sfac.or.kr>

Introduction

Seoul Art Space_Sindang is a creative atelier dedicated to craft, remodeled into 40 units from 57 unoccupied business shops inside an underground shopping center in Sindang-dong, which was built in 1971.

It is one of Seoul Art Spaces that were formed by reusing redundant facilities in urban areas in 2009 according to the City's cultureomics strategy providing underground stores located downtown for young craft and design artists such as their creation workshops, and supports their creative activities.

This program aims to that support craft artists in the workshops. And it differs from those previous programs supporting fine arts. Artists chosen via contest are able to stay in the creation space for a certain period of time for creating their artworks.

It supports artists' creative activities so that they can conduct themselves stably offering residents diverse culture-sharing programs. And it plays an essential role as a local cultural focal point.

Major programs

Support for resident artists' creative activities

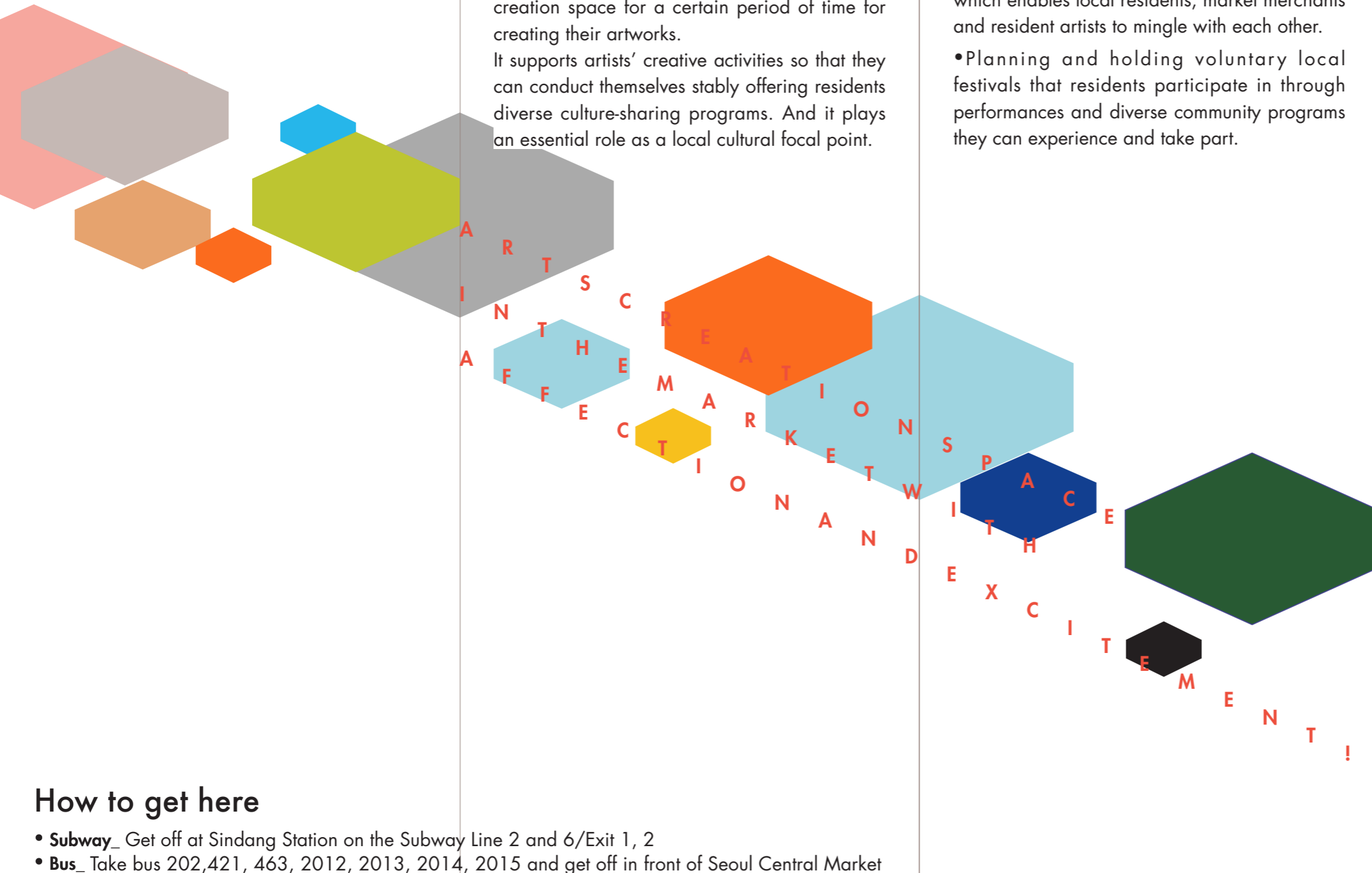
- Helping resident artists stand by themselves through introducing a phased system for supporting and stimulating resident craft artists' creative activities.
- Promoting resident artists directly and indirectly through their participation in art fairs and planned exhibition programs offering opportunities to promote the artists' products in diverse ways.

Rejuvenating the traditional market

(holding a festival called 'Hwanghakdong Beolgok' in the Central Market)

- Serving as a venue in holding a local festival which enables local residents, market merchants and resident artists to mingle with each other.
- Planning and holding voluntary local festivals that residents participate in through performances and diverse community programs they can experience and take part.

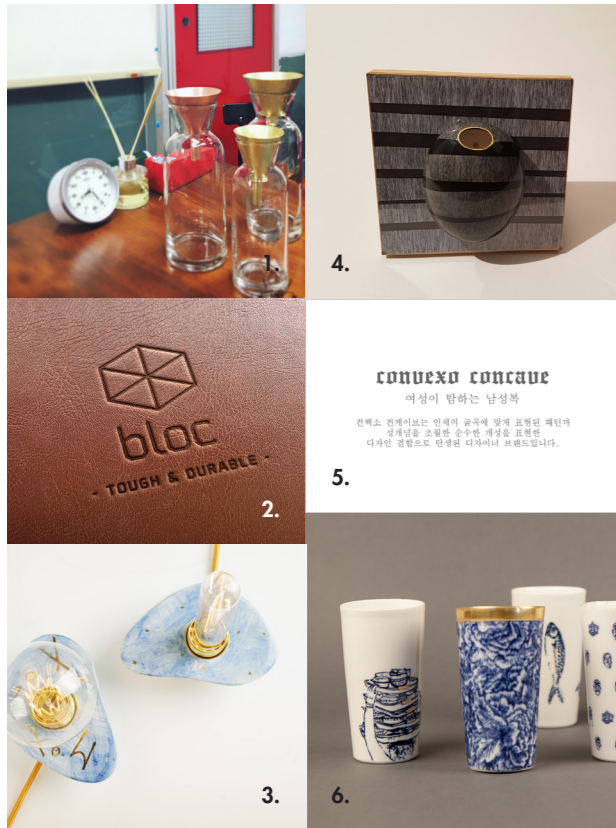
SEOUL ART SPACE SINDANG, A CREATIVE ARCADE



How to get here

- **Subway_** Get off at Sindang Station on the Subway Line 2 and 6/Exit 1, 2
- **Bus_** Take bus 202,421, 463, 2012, 2013, 2014, 2015 and get off in front of Seoul Central Market

Artists of PMQ pop-up store



1. A rum, Lee

A rum usually has a relationship with people seeking relaxation through artworks and try to describe how they influence on people's lives on my work. As crafts are created slowly unlike fast modern lives, she'd like to make people feel the calmness through my works. T_+82-10-7437-7095 / E_y5058@naver.com / W_www.instagram.com/r_craftstudio

2. Bloc Lee JaeHun

Bloc is a brand that manufactures products of simple and reasonable geometrical design by reconciling manual crafts and machine production and suggests lifestyles. T_+82-10-9116-5535 / E_jaelee001@naver.com

3. Chae In-Hwa

I would like to give mental stability and light to people who have difficulty in their daily lives due to the absence of communication with themselves. T_+82-10-4104-7445 / E_chaeinhoa@naver.com / W_www.instagram.com/moxnox_chae

4. Choi Chan Joo

Choi Chan Joo paints ceramics and conducts diverse work both on flat surface and on three dimensional structures. T_+82-10-8992-3222 / E_tuddldlsgu@naver.com

5. Convexo concave mugyum, Kim

Covexoconcave transcends the concept of gender via products based on wit and dignity and expresses pure personality. T_+82-10-7544-5775 / E_imuseum@hanmail.net / W_www.convexoconcave.com

6. GOYO Company Choi Yu Jin

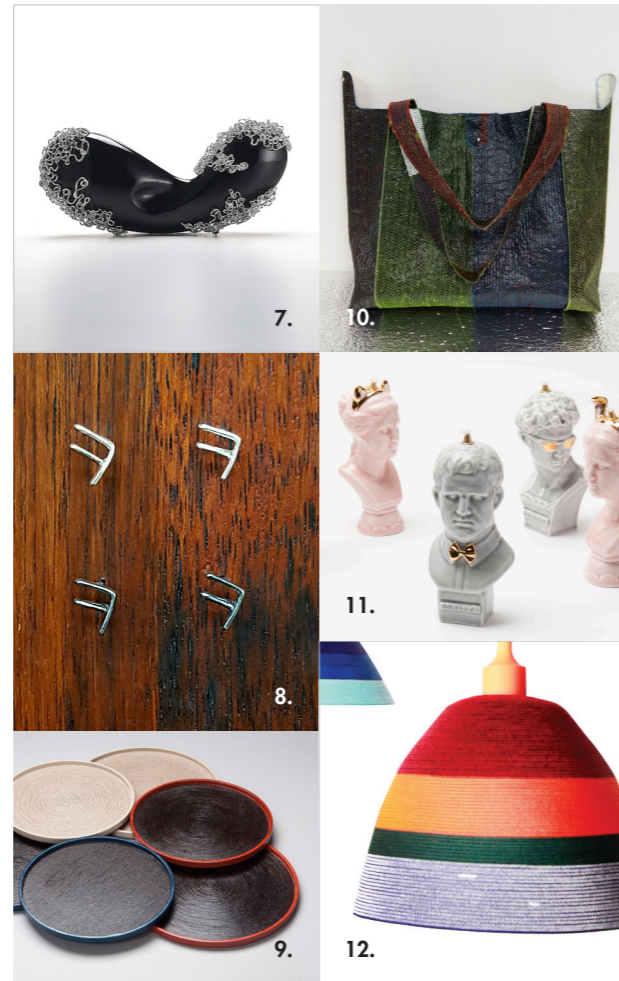
GOYO Company is a project group made up of artists in diverse areas and develops culture products that can introduce Korea. T_+82-10-8522-0270 / E_xbirdx@naver.com / W_www.goyocompany.com

7. Heo Jeong-min

My work starts from black and white beans in my mother's kitchen. My artworks express metaphorically creation and extinction, a possibility of another creation, a phenomenon of circulation and repetition by using metals. T_+82-10-8192-9819 / E_metaljm@naver.com

8. Horoom Lee Ho Su

It is a Hosu's room. I make silver jewelry that reflects my life and taste, like my room. T_+82-10-4096-5278 / E_gudagi5956@naver.com / W_blog.naver.com/gudagi5956



9. Hwaiin LEE

Hwaiin Lee expresses contradictory elements, hiding and revelation, in spatial images. T_+82-10-5128-3856 / E_yihwaijin@hanmail.net

10. Kim Tae-Youn

Kim Tae-Youn started to manufacture threads and textile by using disposed plastic bags and manufactures durable bags made of various plastic bags and Tyvek T_+82-10-7793-7592 / E_eutopos@empas.com / W_www.instagram.com/taeyoun_plasticbag

11. Kimjuujuu studio Kim Juu-Juu

Kimjuujuu Studio develops artworks moulded by Artist Kimjuujuu into ceramic art products and manufactures them. T_+82-10-2684-9680 / E_kimjuujuu@gmail.com

12. Knitster Eum Yoon-na

Knitster is Craftsmanship lifestyle brand that make a friendly handmade design products, under the motto " Familiar slowness makes unique and value. We hope that our handicrafts made by Tree main Key words of Art +Craft +Design make your life more valuable and warm. T_+82-10-6556-9028 / E_info.knitster@gmail.com / W_www.knitstercraftdesign.com

13. MAGNETIC5

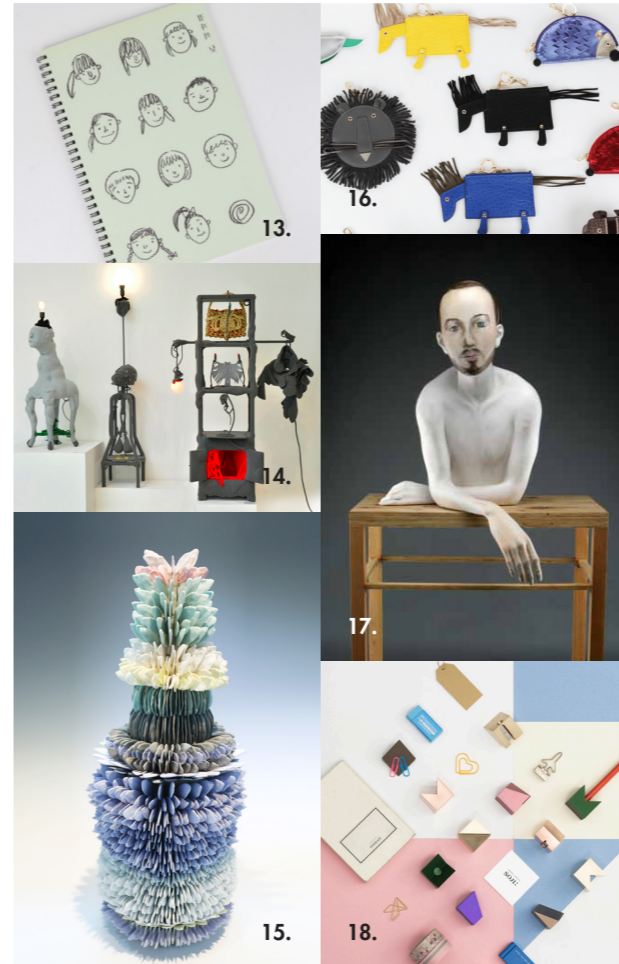
MAGNETIC5 publish books and is based on photos, design, publication and art programs. T_+82-10-2448-0416 / E_magnetic5@naver.com / W_www.facebook.com/magnetic5magnetic / www.instagram.com/magnetic5_books

14. Oh, Hwaijin

Oh Hwaijin manufactures design and craft products based on her own individual culture. T_+82-10-8954-3217 / E_hjhp@hanmail.net / W_ohhwaijin.com

15. Park Su-Gee

Park Su-Gee is a ceramicist. I set up my own ceramic brand '1010 studio' All of my work is based on nature. T_+82-10-6487-1100 / E_sugeesus@gmail.com



16. OWN U

OWN U has a motto 'like children' and is a brand that designs bags and wallets, inspired by children's whimsical imagination and color sense. T_+82-10-2261-9343 / E_ahnjihae@empal.com / W_www.ownu.co.kr

17. Seok-jun, Moon

Seok-jun, Moon replaces a human face on a human body sculpture with drawings so that the artist expresses human facial expressions more freely. The artist expresses human faces with drawings in order to express subtle human feelings. T_+82-10-4541-9150 / E_aligima@naver.com

18. Soji

We make tools for life, what is possible to use continuously, focussed on functions and even no shortage of design. T_+82-10-9995-5537 / E_studio_soji@naver.com / W_www.facebook.com/studiosoji / www.instagram.com/studio_soji

19. Song JinSu

I like pretty drawings. T_+82-10-9031-9062 / E_sostle@naver.com

20. Sunstudio Sun Kang

Sunkang designs jewelry by combining oriental colors with western knots or combining complex and sophisticated oriental knots and arranging five colors, gold and silver. T_+82-10-6603-6682 / E_talk@sunstudioart.com / W_www.sunstudioart.com

21. UAU Kim Hee-young

UAU is an acronym for Useful and Useless and manufactures useful or useless goods. T_+82-10-8847-2558 / E_about.uau@gmail.com / W_www.uau.kr, instagram.com/useful.and.useless

22. YEONJU.H

Objects that appear in my artworks connect my ideas with my reality and also become subjects of my thinking. T_+82-10-9862-2232 / E_nayazzo@naver.com

23. Yisuh

Yisuh makes it a principle to use good materials that match design and proper techniques, and manufactures products which can reflect the time spent with users. T_+82-10-2975-5134 / E_ragekor@naver.com / W_www.yisuh.com

24. Yu Boyoung

Products of restrained geometric design that is pursued by Yu Boyoung offer analogue sentiment through the property of materials and color lacquer finish makes products flame-resistant and more durable. T_+82-10-8794-7969 / E_lighthisffire@gmail.com / W_www.yubilee.co.kr

25. Yumi OH

Yumi Oh is an artist who manufactures Najeonchilgi, Korea's traditional craft artwork and pays attention to modernizing Najeonchilgi by mainly using Najeon (pearl) and color lacquer. T_+82-10-3778-0818 / E_oh_crafts@naver.com

